

Food Bank Council of Michigan Food Assistance Outreach Program



The Food Assistance Program (FAP, SNAP, “food stamps,” the “Bridge Card”) is Michigan’s first line of defense against hunger. For many of our neighbors in need, participation in the program is the difference between purchasing groceries or resorting to emergency food to make ends meet. Food Bank Council of Michigan and our program partners are reaching out to enroll eligible households – please join us!

Regional outreach coordinators and one-on-one application assistants are housed at each of the state’s 10 food banks, serving 30+ counties statewide.

Working Together - Benefits to you:

Impact – You will be helping to connect families in need with prompt, tangible, temporary assistance which makes a tremendous difference in their daily lives.

People in Household	Monthly Gross Income Limit (200% Poverty)	Maximum Monthly Benefit
1	\$1,806	\$ 200
2	\$2,430	\$ 367
3	\$3,052	\$ 526
4	\$3,676	\$ 668
5	\$4,300	\$ 793

Simplicity – FBCM’s Food Assistance Outreach Program provides free training, materials, media, data tracking and support, with multiple opportunities for participation (below). We’ll let you know what dollar amount in benefits households receive as a result of your outreach.

- 1) **Distribute informational materials**
 - a. Examples of free materials available to your organization are available via www.fbcmich.org/fap under “Resources.” E-mail Justin Fast, justin@fbcmich.org, to order.
- 2) **Refer clients** to your regional food bank’s outreach coordinator for enrollment
- 3) **Host on-site enrollment events**
- 4) **Provide direct assistance to applicants**
 - a. All that’s required is a computer with internet access and 15-30 minutes per household applying. FBCM provides comprehensive practical training for staff and volunteers interested in providing direct enrollment assistance. The training lasts approximately 2 hrs with ample time for questions. E-mail Justin Fast, justin@fbcmich.org for more information or to schedule a group training in your area.

Knowledge – FAP is a great indicator of people’s eligibility for other programs (WIC, free school meals, etc.). Now that you know, those you serve will too!

We listen – Your feedback structures our outreach. Suggestions? Needs? We’re here to make FAP enrollment doable. You have a direct impact on program implementation and materials development in your area and statewide.

**Joint Food Assistance Program / Child Health Insurance training sessions are available upon request.
We look forward to hearing from you!**